

Think Itch — Jacko's Story

20th July 2010

Jacko is a 25 year old Shetland who has had sweet itch since he was gelded at 5 years old. His owner, Claire, feels that she has tried everything, apart from the sweet itch vaccine which has been under trial. At the time of starting the trial, Jacko was wearing a sweet itch rug 24/7 and a fly mask and being treated with fly repellent and a sweet itch salve on the sore areas. This was continued through the trial, with the addition of Think Itch feed supplement.

25th August 2010

After 4 weeks of feeding Think Itch, Claire reported that Jacko seemed to be much better. His bald patches were looking less angry, and showed some new hair growth. She has also been able to use less sweet itch salve, and reports 'I am very impressed, especially as he was already in an attack when we started feeding the Think Itch.

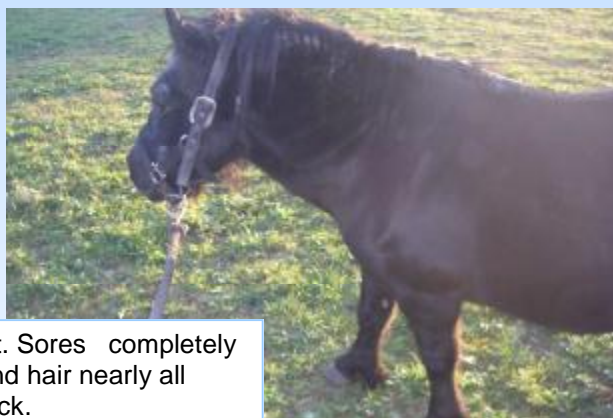
22nd September 2010

Claire reports..." I am really impressed, his coat is really shiny and not as scurfy as it normally is by this part of the Sweet Itch season. Also he found some wire in the hedge shortly after I started feeding the Think Itch and the damage is healed and the hair growth is brilliant. Normally I don't see his hair coming through until the end of November! I am also impressed that he finished his tub about 9 days ago and he hasn't started tearing himself apart and the midges are definitely still out and about!

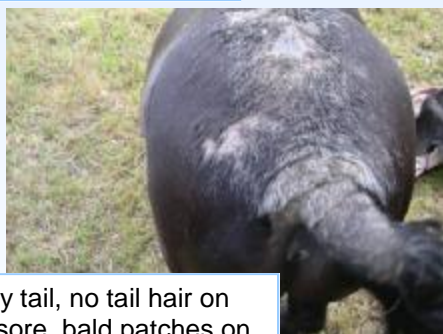
I will definitely be getting some Think Itch for March if you do go ahead with the launch!!.."



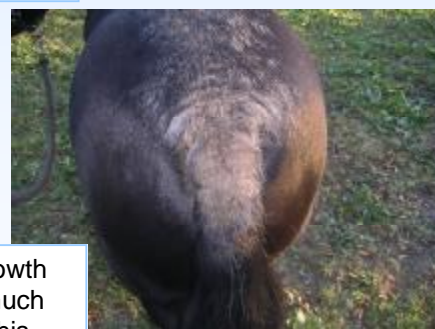
25th July. Obvious sores and bald patches on his neck



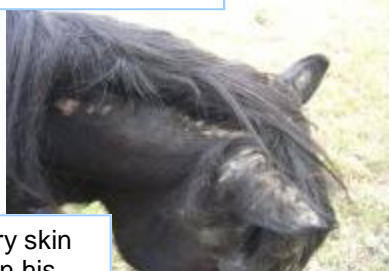
20th Sept. Sores completely healed and hair nearly all grown back.



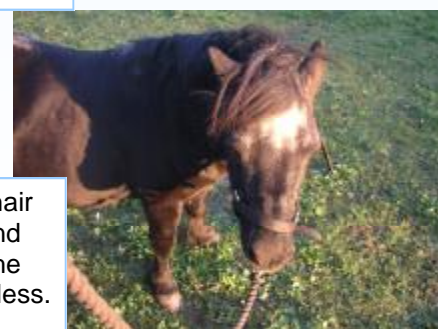
25th July. Itchy tail, no tail hair on the dock and sore, bald patches on his rump from rubbing.



20th Sept. excellent hair growth on his rump. Skin looking much calmer and hair coming on his tail. A good shine to his coat.



25th July. Very dry skin and loss of hair on his ears due to rubbing.



20th Sept. Excellent hair growth on his head and ears suggesting that he has been rubbing far less.